

## PRESENTS:

## **Nintendo 3DS**

# FIFA 12

### **Product Positioning**

FIFA 12 delivers unmatched authenticity on 3DS with over 500 officially licensed clubs, innovative new touch screen controls, and the largest feature set ever developed by EA SPORTS for a hand-held football game.

#### **Short Description**

FIFA 12 is the most innovative, feature-rich, and authentic 3D football experience on Nintendo 3DS. Become a true marksman with all-new optional touch screen controls. Pick a spot precisely from the player's viewpoint using the lower touch screen and then direct a shot with pinpoint accuracy. Whether fans choose to compete as a real-world superstar or re-create themselves in the first-ever 3D Street Football Mode, the environment will come alive through an innovative curved pitch that maximizes full 3D effects. FIFA 12 features over 500 officially licensed clubs and eight different game modes, including authentic 11 versus 11, head-to-head online matches using Nintendo Wi-Fi Connection, Be A Pro, Tournament Mode with over 50 real-world competitions, and a full in-depth Career Mode.

### **Long Description**

FIFA 12 is the most innovative, feature-rich and authentic 3D football experience on Nintendo 3DS. Take to the pitch with superstars like Real Madrid's Kaká and Manchester United's Wayne Rooney, and become a true marksman using all-new optional touch screen controls. Pick a spot precisely from the player's viewpoint using the lower touch screen and then direct a shot with pinpoint accuracy.

Whether fans take to the pitch as a real-world superstar or re-create themselves in the first-ever 3D Street Football Mode, the environment will come alive through an innovative curved pitch and unique lower camera view that maximizes full 3D effects. Featuring players wearing the latest street gear, the stage will be set for epic 5 versus 5 matches true to the spirit of street football. Plus, take a created player on a journey from the streets to ultimately compete for your favourite club and national side in Be A Pro mode.

FIFA 12 features over 500 officially licensed clubs and eight different game modes, including, 11 versus 11, head-to-head online matches, Be A Pro, Tournament Mode with over 50 real-world competitions, and a full in-depth Career Mode.

#### **Key Features**

- Unmatched Authenticity—Compete with over 500 officially licensed clubs in 11 versus 11 matches in authentic stadiums from around the world.
- Touch Screen Control—Optional new touch screen controls change the gameplay experience. Pick a spot precisely from the player's viewpoint using the lower touch screen and then direct a shot past the keeper.
- Precision Accuracy—Utilize touch screen controls on set pieces to draw a shot that curves the ball around, or even power it over the wall for the match-winning goal that lifts your club to victory.
- **3D Street Football**—The stage is set for epic 5 versus 5 street matches in the hottest locales around the world, everywhere from Brazil to the streets of France. Experience full 3D affects playing on a curved pitch utilizing a unique lower camera view that maximizes 3D planes, depth of the field and player movement.
- Be A Pro—Create yourself in game and become the next football legend. Begin the journey on the streets, build your reputation, and develop your skills to ultimately compete for your favourite club and national side.
- Career Mode—Play or manage your way to glory. Make strategic decisions as the manager of your club. Set a goal and succeed and your team will enjoy performance enhancements; fail and watch your team's decline.
- Tournament Mode—Compete in over 50 real-world tournaments from around the world. Play with/against friends in leagues ranging from the Barclays Premiership, to the Bundesliga & MLS, and cup competitions like the FA Cup & the Coppa Nazionale.
- Head-to-Head Online—Play head-to-head online against a friend in authentic 11 versus 11 matches or 5 versus 5 street games using Nintendo Wi-Fi Connection.
- Training Mode—Master Touch Screen controls, perfect set pieces and practice moves before playing games.
- **Multiple Camera Angles**—Eight different camera angles to choose from for the perfect view of the pitch.

#### **Product Specifications**

Publisher: Electronic Arts Inc.
Developer: EA Canada
Street Date: Fall 2011
Rating: Not yet rated
No of Online Players: 2

No of Online Players: 2 No of Offline Players: 1

Website: WWW.FIFA.EASPORTS.COM

Facebook: <a href="http://www.facebook.com/easportsfifa">http://www.facebook.com/easportsfifa</a>

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