



P R E S E N T S : Xbox 360® with Kinect™

FIFA 13

Description

FIFA 13 captures the drama and unpredictability of real-world football. The game creates a true battle for possession across the entire pitch, delivers freedom and creativity in attack, and connects fans to the heartbeat of the sport — and to each other — through EA SPORTS Football Club. *FIFA 13* features five breakthrough gameplay innovations which revolutionize artificial intelligence, dribbling, ball control and physical play, as well as engaging online features and live services.

All-new **Attacking Intelligence** infuses players with the most sophisticated artificial intelligence ever achieved. Players have the ability to analyse space, work harder and smarter to break down the defence, and think two plays ahead. Now every touch matters with the most comprehensive and intuitive dribbling system ever developed for the franchise. Inspired by the world's best player, Lionel Messi, **Complete Dribbling** enables players to face their opponent and use precise dribble touches combined with true 360° mobility with the ball, so it's easier to be more creative and dangerous in 1v1 opportunities. **FIFA 13 First Touch Control** transforms the way players control the ball, eliminating near-perfect touch for every player on the pitch, and creating more opportunities for defenders to win back possession. The second generation of the **Player Impact Engine** expands physical play from just collisions to off-the-ball battles between players. Defenders can push and pull for position, and utilise their size and strength to force opponents into poor touches and decisions before the ball arrives. **FIFA 13 Tactical Free Kicks** provides the tools to create dangerous and unpredictable free kicks. Position up to three players over the ball and utilise dummy runs and more passing options to outwit your opponent.

FIFA 13 with Kinect enables you to use voice commands to manage your club's line-up and tactics without pausing the game, shout directions on the pitch in Be A Pro, and forces you to temper the way you talk to officials.

Key Features

- **Attacking Intelligence**— All-new positioning intelligence infuses attacking players with the ability to analyse plays, and to better position themselves to create new attacking opportunities. Players will work harder and smarter to break down defences, make runs that pull defenders out of position, and open passing channels for teammates. Plus, players possess an off-the-ball vision and the ability to think two plays ahead to create, curve, or alter runs to capitalize on openings as they occur.
- **Complete Dribbling**— Make every touch matter. Take on defenders with the freedom to be more creative in attack. Players are more explosive accelerating with the ball, and utilise precise dribble touches with true 360° mobility with the ball while facing a defender. Face an opponent to threaten attack while moving with the ball in any direction to dodge tackles, or turn and shield the ball, maintaining position, and holding off defenders for longer stretches.
- **FIFA 13 First Touch Control**— A new system transforms the way players control the ball, eliminating near-perfect touch for

every player on the pitch, and creating more opportunities for defenders to win back possession. Poor passes are harder to control, enabling defenders to capitalize on errant balls and poor touches. Factors such as defensive pressure, trajectory of the ball, and velocity of the pass all factor into a player's success. Players with better control and skill stand out. Fewer perfect touches, the potential to over hit passes, more loose balls, and greater balance between defending and attacking.

- **Player Impact Engine**—Physical play expands from only collisions to off-the-ball battles, giving defenders more tools to win back possession. Defenders can use their body to win possession, push and pull for position, and utilise their size and strength to force opponents into poor touches and decisions before the ball arrives.
- **FIFA 13 Tactical Free Kicks**—Position up to three attacking players over the ball and confuse opponents with dummy runs, more passing options, and unpredictable free kicks. Opponents can counter by adding or subtracting players to the wall or sending a bullet man to intercept the pass or block the shot.
- **EA SPORTS Football Club**—Earn rewards, level up, enjoy live Challenges based on real-world soccer events, and connect with friends. Everything within *FIFA 13*, and against friends, is measured in a meaningful way. Earn rewards to unlock items like kits, special celebrations, Virtual Pro Attribute Boosts, and Career Mode Super Scout Credits from the new Football Club Catalogue. Plus, build status as you climb 100 levels. Real-world storylines drive regular challenges so that *FIFA 13* will play like the real-world season. Support Your Club and compete against rivals in every area of the game, lifting your club higher in the league tables or helping them avoid relegation.
- **Voice Commands** – Administer your squad the way real-world managers organize their clubs during a match. Use voice commands to instantly activate tactics, change formations, or initiate substitutions, and enjoy the strategic advantage of managing your club without pausing the game.
- **On Pitch Commands** – Think, react and play like a professional footballer utilising voice commands on the pitch in Be A Pro mode. Shout for a pass, send a teammate on a run or call for a shot the way real footballers communicate on the pitch.
- **Referee Feedback** – Referees and linesmen are influenced by what they hear. Coarse language directed towards an official may be mentioned by commentators or influence a referee's strictness and decision-making around fouls and bookings. Plus, storylines will develop in Career Mode when players and managers let their emotions get the better of them.

Product Specifications

Publisher/Developer:	Electronic Arts Inc./ EA Canada
Street Date:	Fall 2012
Rating:	Not yet rated
No of Online Players:	1-22
No of Offline Players:	1-4
Website:	http://easportsfootball.com
Facebook:	http://www.facebook.com/easportsfifa
Twitter:	www.twitter.com/easportsfifa

© 2012 Electronic Arts Inc. All Rights Reserved. All trademarks are the property of their respective owners. Official FIFA licensed product. "© The FIFA Brand OLP Logo is a copyright and trademark of FIFA. All rights reserved." Manufactured under license by Electronic Arts Inc. *INTERNET CONNECTION required for online play.